

Idaho Falls Market News Reports

http://www.ams.usda.gov/mnreports/IF_FV130.txt

AMS Market News

<http://www.ams.usda.gov/marketnews.htm>

Federal-State Market News, Price reporting

The Idaho State Department of Agriculture (ISDA) and USDA Agricultural Marketing Service (AMS) have, for over 50 years, had a Federal-State partnership establishing a market news office in Idaho Falls. The office provides daily market information on potatoes and onions. The state provides staff support including one full-time and one part-time office clerk.

"This partnership provides an invaluable tool for large and small businesses, promoting fair competition by making the latest data available to everyone," said ISDA Director Pat Takasugi. "This is a partnership that has withstood the test of time, and I expect it will continue for many years to come."

"It's hard to imagine the agriculture industry in Idaho without this service," said ISDA Marketing Manager Laura Johnson. "The marketing decisions growers and shippers make are predicated on the good information they get from AMS on a daily basis."

AMS reports include information on prices, volume, quality, condition, and other market data on farm products in specific markets and marketing areas. Reports cover both domestic and international markets. The data is disseminated within hours of collection via the Internet and made available through electronic means, in printed reports, by telephone recordings and through the news media.

The Agricultural Marketing Service's first program was the Market News Service, established in 1915. The first USDA market news report was issued from Hammond, LA, and it reported the prices and movement of strawberries. The first market report was issued from Idaho Falls on September 23, 1916 with prices and shipments of potatoes.